



COMMUNICATION

Only a click away

Karizia was founded in the years when the economy in the North-East was at its peak of dynamism. After twenty years of productive history, it has established itself at an international level on complicated and selective markets, always keeping up with the times. This result fills us with great satisfaction. It has been accomplished by focusing on quality and flexibility, with intelligence, courage and flair. One of our strong points is a personalized service for our clients which, due to ClickKarizia's news, will become even more personalized.

SPECIAL



A winning team for the past twenty years

In twenty years of business history, Karizia has distinguished itself as a standard bearer of Italian style in the entire gold sector and in entrepreneurship with a capital E. Karizia has been able to maintain a thriving business, both through its turnover and from the Human Resources point of view. That is why the twentieth anniversary milestone represented a fundamental moment of intense emotion for Karizia. It was celebrated 'at home' with the ones who wrote the company's history, more than fifty employees together with freelancers and colleagues from the sector. "We

have been able to resist competition from China" – underlined the management in a speech during dinner at the twentieth anniversary – "The fact that we didn't fall for outsourcing as a great number of companies in our sector have done has been a specific wish that we shared, knowing very well that it meant renouncing an advantage regarding competitiveness. But it would also have meant a contraction of the number of our employees. And it is all of you that we need every day to be able to continue this business for many more years to come" specified the President of Karizia. The company is also closely related to its territory and its people which is why it gives donations to the hospital in Castelfranco and to the hospital in Padova for academic research.

DESIGN

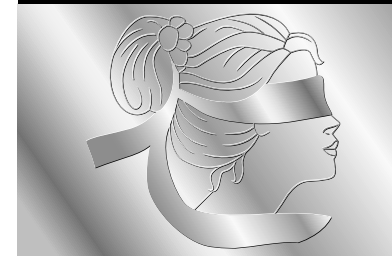
A world of colours for the year 2008

Creative minds and professionalism are not sufficient to propose a new exceptional chromatic creation in the market of precious metals. Karizia's choice for its new line of original colouring chains was presented in preview at the special event of the Vicenza Trade Fair. It shows audacity and entrepreneurial capability that are not common and it has

been captured and appreciated by the market, especially by the men's target group. The novelty of the silver chains in Etruscan colours for the year 2008, seems to have hit the mark: Karizia has created a new line of chains in warm colours, yellow, brown, with links that are characterized by oxidized tones obtained through an innovative labour process based on galvanic treatments. A product line that approaches fashion trends, showing a 'back to the seventies' style with creations that leave their mark and should never be unnoticed.



EVENTS



Next events where we can meet up:
Vicenza
6-10 September '08
Hong Kong
17-21 September '08

PRODUCTS

Innovate tradition

Karizia has brought back the traditional craftsmanship of the precious metal chain, an object of distant origin that metaphorically represents a link to its past. However, it projects its future and assures its continuity through generations. In twenty years of production, Karizia has always stayed loyal to itself as well as to

its solid entrepreneurial principles, without giving up the distinguishing aspect of a dynamic and flexible company. Both the silver chains and the more trendy coloured chains stand for the "Made in Italy" quality that is present in some of the major distribution channels in the United States of America and Asia. Innovation and high professionalism are the characteristics of the Karizia chains, which nowadays are made even more wearable due to new and accentuated colours and links.



ENVIRONMENT



The future depends on us. Recycling for a better future

Ecological awareness is the best insurance for our future. One of the fundamental principles of Karizia is respect for the environment in terms of waste disposal and material recycling. But not only that. This striking sensibility towards the environment also translates itself in productive solutions that

are environmentally friendly and respectful of the work environment where safety and health are not only guaranteed but also come first in the company's hierarchic criteria. In every issue of ClickKarizia we will illustrate some of our daily cares towards the environment that surrounds us. This time we address the subject of recycling, which is regulated by law in Italy and supports the following:

- The disposal of harmful and dangerous substances to prevent the pollution of earth and water;
- The recycling of materials such

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as glass, plastic and paper, which saves considerable amounts of energy and limits the damage of deforestation as well. Karizia has created an area for recycling in its own company. In this area, waste is stored and selected before being transported to the municipal area for recycling.

GLASS, PLASTIC, ALUMINIUM

In the company mostly plastic cans and bottles accumulate: The cans that contain chemical materials are washed before being stored and selected, while the bottles are crushed in order to occupy less space. The collection of glass, plastic and aluminium

has been unified and enhanced in order to improve the service and the cost of managing the recycling process. This creates the possibility to reuse these three materials in various ways.

PAPER AND CARDBOARD

Being aware of the fact that rational disposal of paper and cardboard contributes to the protection of the forests and saves energy, Karizia very carefully separates paper and cardboard to deposit them in the appropriate bins. Furthermore Karizia, due to its use of hundreds of kilos of paper a year, keeps printouts and uses them a second time by printing on their back side.

BATTERIES AND TONER CARTRIDGES

Unlike the previous mentioned waste, toner and batteries are not recyclable, but represent real "ecological bombs" because they can contain chemical substances which are extremely dangerous for the nature that surrounds us. As a matter of fact every battery contains mercury: even one gram of it can already be harmful for more than three thousand cubic metres of potable water. This specific kind of waste is properly stored in appropriately sealed bins, and only delivered to the companies that are registered at the National Register of Companies that carry out Recycling Management.

SOLID WASTE

Solid urban waste, such as non-paper packing material



is put in disposable bags and placed in appropriate bins.

ONCE A WEEK

Once a week our staff takes the different kinds of waste, divided by type, to the municipal area for recycling to which each user accesses with a special magnetic card. However, recycling is only one of many ways in which we, in our industrial activity, can contribute to the protection of the environment.

In the next issue we will talk about an extremely particular and interesting subject: the cleaning of liquids used for galvanic processes.



COMPANY'S JOKE



THE CLIENT IS ALWAYS RIGHT...